

Hoopla Doopla Press and Media Coverage



The various press and media that has covered Hoopla Doopla.

"One of the best online money-saving sites."



Financial Advisor Magazine

What's All The Hoopla About?

By Charlie Stroller, president, CEO and CFO of Financial Advisor Magazine

Published: March 08, 2009

Read full article at www.hoopladoopla.com

"Experts in online shopping and bargain hunting."



Good Morning Texas

Expert Online Shopping Safety & Bargain Hunting Tips

Airing Date: December 13, 2010

Watch video segment at www.hoopladoopla.com

"Put your money back in your pocket, where it belongs."



Fox News

Cash Back with Hoopla Doopla

Airing Date: March 03, 2009

Watch video segment at www.hoopladoopla.com

"Turning shoppers into revenue-sharing partners."



Kiplinger.com

Revenue Sharing for Shoppers

By Cindy Schwalb, Web Editor, Kiplinger.com

Published: March 12, 2009

Read full article at www.hoopladoopla.com

"The deals you need to stretch your dollar."



CNBC.com

"On the Money" Site of the Day

By Carmen Wong Ulrich, Host, CNBC's On the Money

Published: March 16, 2009

Read full article at www.hoopladoopla.com



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